



**PHENIX**  
ENTERPRISE



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**Phenix Enterprise**

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# About Us Phenix Enterprise

When one thinks about Quality, Alacrity & timely delivery, PHENIX ENTERPRISE comes to the mind first.

Phenix Enterprise, being a mining and mineral processing company was founded in the year 2010 with an aim of exporting quality products to its customers based on their requirements. The vision of the company is to build the best product causing no unnecessary harm, using business to inspire and implement solutions to the environmental crisis. The company believes that maintaining a healthy relationship with its clients is the key step to success.

We export **Bentonite** from Gujarat, India (Drilling grade, Foundry Grade, Pilling Grade, OCMA grade ), **Fly Ash** from India (Coal Ash, Pulverized Fuel Ash, PFA), **GGBFS** from India (Ground Granulated Blast Furnace Slag, GGBS, Slag Cement), **GBFS** from India (Granulated Blast Furnace Slag, Raw Slag, GBS), **Cement** from India (Ordinary Portland Cement, OPC, Portland Pozzolana Cement, PPC, Portland Slag Cement, Oil Well Cement, Clinker), **Silica Sand** from Gujarat, India (Glass grade, Foundry Grade), buy **Kaolin** from India, (China Clay) Aggregate (Stone chips, Gabbro) from most trusted name Phenix Enterprise.

We are exporting/shipping and have networks to ship our products to the following destinations:

- Africa (**East Africa**-Mombasa, Nairobi, Kenya; Dar Es Salaam Tanzania, Djibouti; Ethiopia; Beira, Maputo, Mozambique; Kampala Uganda, **West Africa** -Apapa, Tin Can, Nigeria; Luanda, Guinea Conakary, Tema Port Ghana, Morocco, Angola).
- Asia-Pacific ( Muara, Darusalam-Brunei; Singapore; Hong Kong; Manila, Subic Free Port Philippines; Karachi, Pakistan; Colombo, Sri Lanka; Chittagong, Pangao, Payra Bangladesh; Yangon, Myanmar; Jakarta, Indonesia; Daebul, Mokpo, Seoul, Korea; Sydney, Adelaide, Melbourne, Brisbane, Fremantle, Australia; Auckland, Wellington, Lyttelton, Dunedin, New Zealand; Le Port, Reunion; Port Louis, Mauritius; Male, Maldives),
- **Middle East** (Dubai, Abu Dhabi, UAE; Doha, Hamad Port Mesaieed, Qatar; Riyadh, Jeddah, King Abdullah, Dammam, Saudi Arabia; Bahrain; Sohar, Salalah, Muscat, Oman; Shuwaikh, Shuaiba, Kuwait; Aqaba, Jordan; El Sokhna, Port Said, Alexandria, Egypt; Benghazi, Libya; Aden, Yemen; Umm Qasr, Basra, Iraq; Bandar Abbas, Iran).
- **USA** (Port Of Coeymans, New York, Albany, Houston)
- **Europe** (Rotterdam, Amsterdam, Antwerp, Hamburg)

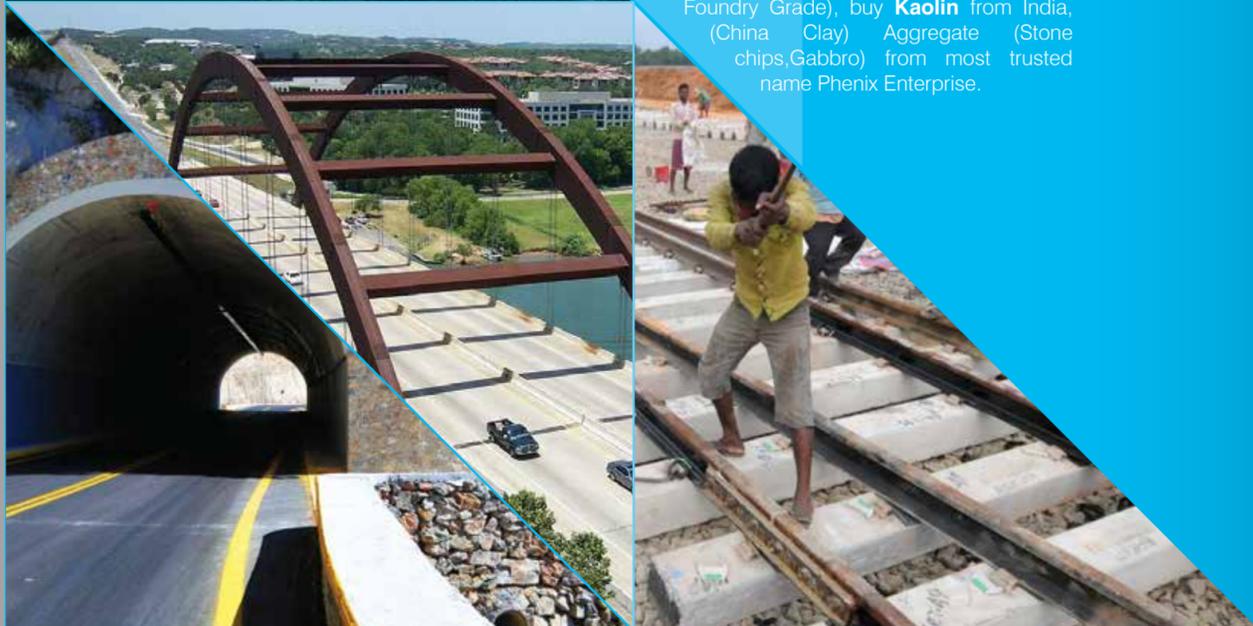
Phenix Enterprise has operations on the West Coast (Mundra, Wanakbori) and East Coast (Vishakapatnam) of India. Phenix Enterprise supplies products that fully comply with ASTM and BS EN international standards with rigid quality control.

## Mission

To provide superior quality product that clients choose for repurchase, employees are proud of and investors seek for long term returns.

## Vision

Build the best product, cause no unnecessary harm, use business to inspire and implement solutions to the environmental crisis.





# Our Corporate Philosophy

At Phenix Enterprise, our corporate philosophy is built upon four key pillars. Firstly, we strive to maintain a high quality service and sustain a long-term relationship with our valued clients. Secondly, we honour the commitments we have made to our clients. Thirdly, we place the value of safety above all else, ensuring our employees have a safe working environment, whilst at the same time motivating them to achieve higher productivity. Finally, we believe in mutual respect and working together as a team to achieve our goals and, as a team, are proud, enthusiastic and dedicated in everything we do.



# Management



**Mr. Akshay Naveen Rao**

Entrepreneur and Businessman Mr. Akshay Naveen Rao together with his friend, a visionary Mr. Deepak founded Phenix Enterprise, a mining company in the year 2010. He is a global personality with excellent communication, analytical and interpersonal skills, keen business strategies and aggressive business tactics. He has travelled far and wide across Asia, Middle East and Africa to promote his company Phenix Enterprise. Conceptualizing and implementing plans / strategies to facilitate smooth operations & planning is his philosophy. Change is inevitable in any business and implementing frequent and wide spread changes is really important in a business model. Mr. Akshay Rao is frequently aware of all these changes and is flexible to work as per client needs.

Mr. Rao believes that the company must be able to cater to different needs of various international clients and keeping this in mind he has kept the company functionality agile enough. He implements Thorough Follow-up Planning Environment System (FPES) at a core level to maintain a strong network of global clients and traders on a regular basis. He has set his working principles based on the future methodology which are responsible for current pace and success figures of the company.



**Mr. Deepak Shantilal Thacker**

Mr. Deepak Shantilal Thacker is a pro in understanding financial aspects such as P/L a/c, Balance Sheet, Ratios, Working Capital trends, Management accounting tools, Banking, Forex, Shipping documentation, Tax regime and various laws. He is very well aware of the latest technologies, new inventions and current trends which helps him in capturing and dealing with every new opportunity in an innovative manner.

Mr. Deepak has developed a process to fulfill all the compliances of Government rules and regulations and has incorporated a habit of taking each step with utmost responsibility towards the nation in Phenix Enterprise with ease. Progress of the company with sustainable development of the society is one of the main working ethics followed at Phenix Enterprise. Managing the whole team extracting utmost efficiency with constant inspiration towards ultimate Vision of the company by converting short term goals in tiny achievements is a routine at Phenix Enterprise due to his perfect planning and system enforcement.



# Products/ Services

- Fly Ash
- GBFS / GGBFS
- Aggregate
- Laterite
- Silica Sand
- Bentonite



## Fly Ash

Fly ash is produced from the burning of pulverized coal in a coal-fired boiler.

<b>Product</b>	Fly Ash/ Coal Ash
<b>Standards</b>	ASTM C618 Class-F, BS EN 450, BS 3892, Class F
<b>Packing</b>	1.4 Tons Jumbo bags , 50/40kg bags as per client requirement
<b>Monthly capacity</b>	40,000 tons
<b>Shipping mode</b>	Containerized or bulk



## GBFS / GGBFS

Granulated Blast Furnace Slag or GBFS is the residue of combustion in the furnace of the steel refining process.

<b>Product</b>	GBFS/GGBFS
<b>Standards</b>	ASTM C989, EN 15167, BS 6699
<b>Packing</b>	1.4 Ton Jumbo Bags, 25/40/50 kg bags as per client requirement
<b>Monthly capacity</b>	7000 tons GGBFS, 20000 tons GBFS
<b>Shipping mode</b>	Containerized or Bulk

# Products/ Services



## Aggregate

Crushed stone or Stone or angular rock is a construction aggregate.

<b>Product</b>	Crushed stone aggregates
<b>Standards</b>	ASTM D75, QCS 2014
<b>Packing</b>	100,000 metric tons
<b>Monthly capacity</b>	Loose loaded in vessel
<b>Shipping mode</b>	Two stage Jaw Crusher



## Laterite

Laterite is well known in Asian countries as a building material for more than 1000 years.

<b>Product</b>	Laterite
<b>Standards</b>	BS/ASTM/IS
<b>Packing</b>	100,000 tons
<b>Monthly capacity</b>	Bulk
<b>Shipping mode</b>	Loose loaded onto vessel



## Silica Sand

Silica sand is a granular material that contains quartz and minute amounts of coal, clay and other minerals.

<b>Product</b>	Silica sand
<b>Standards</b>	BS/ASTM/IS
<b>Packing</b>	10,000 tons
<b>Monthly capacity</b>	Containerized or Bulk
<b>Shipping mode</b>	1.4 tons jumbo bags, 50/40kg bags as per client requirement



## Bentonite

Drilling Grade, Foundry Grade, OCMA Grade.

<b>Product</b>	Bentonite
<b>Standards</b>	OCMA, API 13A, Foundry Grade, Piling Grade
<b>Packing</b>	1.2 Tons Jumbo bags/ 50kgs/ Loose
<b>Monthly capacity</b>	5000 tons
<b>Shipping mode</b>	Containerized or bulk



# Our Business Strategy

Phenix Enterprise has adopted a robust business strategy to ensure that it is well positioned in the respective sector of trade. Our business strategy is centered on the four pillars of Zero Tolerance on Safety; Professional and Quality Service Par Excellence; Our Employees Are Our Valuable Assets; and Exceptional Performance Combined with Low Production Costs.



# Logistics

We have our own efficient logistics division to ensure prompt/timely delivery and safe movement of the cargo. List of the equipment possessed by Phenix Enterprise.

- ▼ Excavator 2 units
- ▼ Loader 3 units
- ▼ Trucks 6 Units
- ▼ Trailers 10 Units
- ▼ Bulker trucks 5 units



Loader 3 units



Trucks 6 Units



Excavator 2 units



Trailers 10 Units



Bulker Trucks 5 units

Swachh  
Bharat



As per the call given by Hon'ble Prime Minister of India, Shri Piyush Goel, Hon'ble Union Minister of State (I/c) for Power, Coal and New & Renewable Energy has given leadership to the companies under him to take special initiatives to participate in this Scheme. Phenix Enterprise pledges its commitment to the mission of "Swachh-Bharat-Abhiyan".